



Dear receiver of this invoice,

These are turbulent times for everybody and every business. Especially for the creative industry. Yet, we witness a tremendous sense of adaptation, flexibility and solidarity.

The agency that sends you this invoice undoubtedly has been working in quite difficult circumstances over the past year to come up with innovative solutions to help you grow or at least maintain your business.

And in doing so, they involve suppliers and freelancers for whom it is even more difficult to make ends meet.

Each invoice stands for a team of hardworking people: strategists, project managers, creative teams, producers, technical people and suppliers, who dedicate all their talents to the success of your brand and company.

Which is why the Association of Communication Companies and the Event Confederation humbly ask you to pay their invoices within the agreed terms, preferably within 30 days. And by doing so, to respect the European Late Payment Directive.

Thank you for your understanding and cooperation,

Johan Vandepoel
CEO Association Communication Companies

Vinciane Morel
President Event Confederation

A special thanks to Ogilvy Romania for the creative concept and Ogilvy Social.Lab Brussels for the adaptation. .